




MIGUEL CASTRO

VP DESIGN DIRECTOR & EXPERIENCED ART DIRECTOR

CONTACT

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 www.plyzo.com

 Raleigh, NC

EDUCATION

AA DEGREE

Cuesta College
San Luis Obispo, CA
1995-1997

SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

FIGMA

SKETCH

PROTOPIE

INVISION

AFTER EFFECTS

ABOUT

Miguel, an experienced creative professional based in Raleigh, North Carolina, has over 20 years of design expertise. He has led diverse teams in developing cutting-edge solutions for businesses of all sizes. Miguel excels in overseeing creative direction, design, and branding while building and leading high-performing teams. His leadership fosters a collaborative and results-driven culture focused on innovation, excellence, and customer satisfaction. With experience at prestigious agencies, Miguel is well-versed in industry best practices and emerging trends. He stays at the forefront of the industry, delivering outstanding results for clients.

EXPERIENCE



VP Senior Group Design Director

RAZORFISH

Directed and supervised a team of designers and art directors within Samsung's prominent brand, overseeing operations and fostering professional growth. Played a pivotal role in expanding the creative department in San Luis Obispo, CA.

- Managed Digital Retail Experiences for US / Global Market
- Website Experiences & Web3.0
- Collaboration between offices



VP Group Creative Director

SAPIENT RAZORFISH

Managed and oversaw a dynamic creative team responsible for driving Samsung's (NA / Global) Retail Marketing initiatives. Spearheaded the production of compelling digital content, encompassing photo shoots, video shoots, and interactive mobile experiences.

- Supervised Creatives across two offices
- Extended contextual experiences across digital ecosystems



Creative Director / Art Director

LEVEL STUDIOS - ROSETTA

Recruited as an Art Director to drive growth for HP and Apple accounts, demonstrating exceptional performance and earning promotion to Creative Director.